



NJ Employers: We're Making Progress—and we want YOU to be part of it!

We're thrilled to share that our groundbreaking partnership with the Age-Friendly Institute is well underway, and we're actively certifying New Jersey employers as Certified Age-Friendly Employers through our Project Grant from the NJ Age-Friendly Grants Program.

Here's what makes this opportunity exceptional: Our cohort of forward-thinking New Jersey employers is growing, but we still have availability for businesses ready to become leaders in age-inclusive employment. Through this grant, the first 2 years of certification is completely FREE—a significant value that gives you access to proven frameworks, expert guidance, and recognition as a workplace that values experience.

Why this matters now: With over 2 million New Jersey residents over age 60—and at least 25% still working—age-inclusive practices aren't just good ethics, they're smart business. Our CAFE program helps you tap into an experienced, loyal talent pool while addressing critical workforce shortages.

The certification process includes networking with other progressive employers, access to our comprehensive training and resources, and the distinction of being among New Jersey's first certified age-friendly employers.

But time is of the essence. This grant-funded opportunity ends in mid-2026, and we're building a diverse cohort across all regions and industries in New Jersey.

Ready to join us? Contact Monica Schaeffer at mschaeffer@agefriendly.com to secure your spot.